

Ashby & Baker's

Great Loom End and Bargain Sale.

COMMENCES SATURDAY, OCT. 28, AND CONTINUES TWO WEEKS, CLOSING POSITIVELY SATURDAY, NOV. 11.

Extra Dress Goods, Laces, Hosiery, Underwear, Shoes, Hats, Shirts and Clothing Values.

Our former sales have established beyond any doubt the fact that hundreds of families fully appreciate the money saving advantages of these Great Semi-Annual Sales. Confidence in our goods, in our advertising and in our business methods have attracted crowds to our store that have taxed our capacity to the utmost, and all have gone away satisfied with the bargains we have offered. Such confidence has spurred us to our utmost. For months we have bent every energy toward making this the Greatest Sale of All. Early purchases, made before the advanced prices, fortunate opportunities of securing much scarce but desirable merchandise, remarkable price concessions from manufacturers on account of immense quantities of merchandise represented in these sales, all unite to make this the Climax of Our Selling Career. Such quantities of goods, such intrinsic values, such low prices seem almost unbelievable. No one can afford to miss this opportunity of securing such desirable merchandise at half its true worth or less. So be sure to come early and get your share of the bargains during this sale. Read every one of the following prices. Don't overlook a single item.

All Loom End Calicoes, 1 yard lengths and under, at rate of 1 cent per yard.

Special attractions in our Staple Goods Department, for in no other department of our store is it possible to secure such truly remarkable and attractive values as the Cotton Domestics. With cotton "skylarking" these prices will seem especially low, but the goods were purchased before the advances and we give you the advantage of our foresight. Read, compare, then be on hand to get your share.

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| 5,000 yds Simpson's silk novelties, black and white, silver gray prints, cost at mill today 5c, loom end price 12c | Special Sale on Dress Goods. The remarkable price reductions on good staple fabrics will make the selling during this sale the greatest in our history. | sale price 12c | Mourning pins, 1c box | Counterpanes, fringed, regular price \$1.50, sale price 98c | Men's Beaver Overcoats, regular price 6.50, sale price \$3.78 |
| 5,000 yds American blue, light gray, red and pink prints, cost 5c at mill today, loom end price 12c | 50 in skirtings, worth 75c, sale price 48c | Boys' heavy ribbed bicycle hose, worth 20c, sale price 12c | Brass pins, 3c paper | Counterpanes, fringed, regular price \$2, sale price \$1.48 | Men's Beaver Overcoats, regular price 7.50, sale price \$4.98 |
| 5,000 yds plain and figured dress black, regular price 10c, loom end price 5c | 50 in suitings, worth 90c, sale price 69c | Cotton batting, worth 7 1/2c roll, sale price 5c | Wire hairpins, 3c box | Satin finished counterpanes, regular price \$3, sale price \$1.98 | Men's Overcoats, Scotch mixtures with belt, regular price 8.50, sale price \$5.98 |
| 5,000 yds Simpson's fancy fleeced back waists, regular price 12c, loom end price 6c | 50 in suitings, worth \$1, sale price 79c | Cotton batting, worth 12 1/2c roll, sale price 5c | San silk, 3c spool | | Men's extra quality overcoats in fancy Scotch mixtures with belt, regular price 10.00, sale price \$6.98 |
| 500 yds plain black poplin de soie, regular price 25c, loom end price 15c | Finest broadcloth, worth \$1.50, sale price 89c | Gray canton flannel, worth 10c, sale price 5c | 1000 yds. Torcheon lace worth 5c, sale price 2c yd. | | Men's fine overcoats, regular price 12.50, sale price \$9.48 |
| 1,000 yds gingham for waists and dresses, regular price 10c, loom end price 5c | You will have to see this cloth to appreciate the price. | | 1000 yds. Torcheon lace worth 10c, sale price 3c yd. | Men's and Boys' Clothing a Special Feature in this Great Sale | Men's finest fancy Scotch mixture overcoat, regular price 15.00, sale price \$10.00 |
| 200 duckling fleece flounce, regular price 25c, loom end price 10c | 40 in all wool suiting, worth 50c, sale price 38c | Extra Special Shoe Bargains. | Men's extra heavy fleeced underwear, a bargain today at 50c, sale price 38c or 75c a suit | Men's suits, regular price \$5, sale price \$3.48 | Children's overcoats 4 to 8 yrs., regular price 2.00, sale price \$1.38 |
| 1,000 yds Simpson's 36 in goebeline Silkoline, regular price 12c, loom end price 6c | Fine black dress goods, 44 in, regular price \$1.25, sale price 89c | Ladies' fine shoes, custom made, regular price \$1.50, sale price while they last 98c | Ladies' fleece lined hose from 10c pr up | Men's \$7.50 wool suits for \$4.98 | Children's overcoats 4 to 8 yrs., regular price 2.25, sale price \$1.48 |
| 1,000 yds apron check gingham, regular price 5c, sale price 4c | 50 in black mohair, worth 75c, sale price 48c | Ladies' fine custom made shoes, in bails or Blucher, regular price \$2, sale price \$1.48 | Men's fine negligee shirt, real value 50c, sale price 29c | Men's fine wool suits in Scotch mixtures, single or double breasted, regular price \$10, sale price \$6.98 | Children's overcoats 9 to 14 yrs., regular price 3.00, sale price \$1.98 |
| Brown domestic, 3 yd wide, cost at mill today 5c, sale price 4c | 1 lot fancy wool dress goods, 40 in, worth 50c, sale price 29c | Ladies' fine custom made shoes, in bails or Blucher, regular price \$2.50, sale price \$1.98 | Men's fine negligee shirts, real value 75c, sale price 47c | Men's fine imported granite or fancy worsted suits, regular price \$15, sale price \$9.88 | Young men's overcoats, 14 to 18 yrs., 7.50, sale price \$3.98 |
| 20 yds limit to customer. | All wool tricort, worth 35c, sale price 23c | Ladies' fine shoes, in plain or cap toe, cheap at \$1.25, sale price 98c | Men's fine negligee shirts, regular price \$1.00, sale price 79c | 1 lot of men's odd suits, one and two of a kind, to close at 50c on the dollar. | If you see our children and young men's overcoats then you will appreciate the prices. They are worth almost double the money we ask for them. |
| Good bleach domestic, soft finish, cost 5c at mill today, sale price 4c | Mercerized oxford waistings, worth 50c, sale price 19c | Child's fine shoes, 5 to 8, worth 75c, sale price 50c | Suit cases worth \$1.50 sale price 98c | Child's jersey knee pant suits, 4-8, worth \$1.50, sale price 98c | Ladies' jackets, regular price 2.00, sale price \$1.48 |
| Our star bleach domestic, yd wide, similar quality to hope, cost at mill today 6c, sale price 5c | 60 in bleach table damask, worth 35c, sale price 24c | Children's fine box calf shoes, worth \$1.50, sale price 98c | Genuine leather suit cases worth \$5.50 sale price \$3.48 | Child's 2-piece knee pant suits, regular price \$2.75, sale price \$1.98 | Ladies' jackets, regular price 3.00, sale price \$2.48 |
| 20 yds limit to customer. | 60 in mercerized bleach damask, worth 50c, sale price 35c | Misses' fine kid shoes, cheap at \$1.25, sale price 98c | Embroideries worth 6c, sale price 4c yd. | Child's 3-piece knee pant suits, regular price \$3.50, sale price \$2.48 | Ladies' jackets, regular price 4.50, sale price \$3.48 |
| Lansdale domestic, finest made, never sold for less than 10c, cost 8c at mill today, sale price 7c | 60 in pure linen satin damask, worth 75c, sale price 47c | Men's brogan shoes, worth \$1.25, sale price 98c | Embroideries worth 6 1/2-2c, sale price 5c yd. | Boys' lined jeans pants from 48c up | Ladies' jackets, regular price 7.50, sale price \$4.98 |
| 20 yds limit to customer. | 72 in imported satin damask, worth \$1, sale price 79c | Men's fine shoes, vici or box calf, blucher style, worth \$2.50, sale price \$1.98 | Lace curtains 3 yds. long, regular price 75c, sale price 48c pr. | Boys' long corduroy pants, regular price \$1.50, sale price 98c | Special reductions all through the entire line. |
| Amoskeog feather ticking, regular price 18c, sale price 11c | 100 ladies' wool dress skirts at 25 per cent off regular prices. | Cotton blankets, worth 75c, sale price 48c | Lace curtains 3 1/2 yds. long, regular price \$2, sale price \$1.38 pr. | Young men's \$5 suits for \$3.48 | Children's jackets from 75c up |
| Fancy outing flannels, worth 6c, sale price 4c | Ladies' black mercerized drop skirts, regular price 75c, sale price 48c | Cotton blanket, worth \$1.00, sale price 79c | Lace curtains 3 1/2 yds. long, regular price \$2.50, sale price \$1.78 | Young men's \$7.50 suits for \$4.98 | Misses' long wraps from \$1.38 up |
| Mottled outing flannels, worth 10c, sale price 7c | Ladies' black mercerized drop skirts, regular price \$1.25, sale price 89c | Cotton blanket, 11x4, worth \$1.50, sale price 98c | Lace curtains 3 1/2 yds. long Arabian color, regular price \$3, sale price \$1.98 pr. | Young men's \$10 suits, Scotch mixtures, for \$6.98 | Ladies' fur collarettes from 50c up |
| Amoskeog fancy teasledowns outings, worth 12c, sale price 8c | Ladies' black mercerized drop skirts, regular price \$1.50, sale price 98c | All wool gray blanket worth \$3.50, sale price \$2.88 | Counterpanes, regular price 75c, sale price 50c | Young men's \$11.50 suits, Scotch mixtures, double breasted, for \$7.48 | A special discount of 25percent, on any fur collarette in our stock. |
| 1 lot of percales in the bolt, regular price 10c, sale price 6c | Ladies' black mercerized drop skirts, worth \$2, sale price \$1.48 | Our Franklin wool blanket, the best made, worth \$6.00, sale price \$3.98 | Counterpanes, regular price \$1, sale price 79c | Men's lined jeans pants, cheap at \$1.25, sale price 98c | Axminster rugs, regular price 2.00, sale price \$1.15 |
| | Men's hose, worth 10c, sale price 7c | Our \$7.50 finest blanket for \$5.48 | Counterpanes, regular price \$1.50, sale price 98c | Men's corduroy pants, regular price \$1.50, sale price 98c | Smyrna rugs, regular price 1.50, sale price 98c |
| | Men's wool mixed hose, worth 15c, sale price 10c | Pure wool blanket, in white, worth \$4.00, sale price \$3.38 pr | Counterpanes, regular price \$2, sale price \$1.48 | Men's fancy corduroy pants, regular price 2.50, sale price \$1.78 | Ingrain rugs, regular price 25c, sale price 15c |
| | All our men's 25c hose, sale price 19c | Adamantine pins 1c paper | | | |

This sale covers everything. Hundreds of articles not mentioned in this ad will be on sale. Come the first day of this sale. Come every day. Come prepared to buy. You surely will not be disappointed if you come. Look for the red tags. They will direct you to bargains and denote a saving of 50 percent. Don't delay, don't wait, don't miss it. In order to prepare for this great sale our store will be closed Friday, Oct. 27, until Saturday morning. We double the purchasing power of a dollar during this Great Loom End Sale. All Loom End goods and all goods sold at Loom End prices POSITIVELY CASH.

Sale begins Saturday, October 23, and closes Saturday, November 11.

Remember the Date, Saturday, October 28.

ASHBY & BAKER,

Madisonville,

Kentucky.